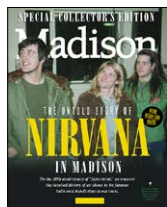
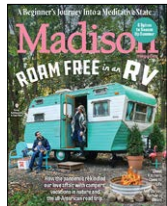
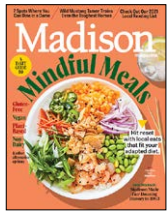


2022 CONTENT CALENDAR



month

editorial features

January 2022

Ad Space Close: Nov. 12
Issue Mails: Dec. 16

- Cover: How Well Do You Know Madison?
- Feature: Road to Resettlement

ADVERTISING FEATURES:

- At Home: Kitchen & Baths
- Business: Employment
- Super Lawyers

February 2022

Ad Space Close: Dec. 10
Issue Mails: Jan. 20

- Cover: Your Local Reading List
- Feature: Best of Madison Business

ADVERTISING FEATURES:

- At Home: Remodeling & Home Improvement
- Business: Active & Thriving Seniors
- Home Trends in 2022

March 2022

Ad Space Close: Jan. 14
Issue Mails: Feb. 17

- Cover: Chef of the Year + The New Supper Club Era
- Feature: The World of Adaptive Sports

ADVERTISING FEATURES:

- At Home: Flooring & Carpeting
- Business: Travel & Tourism
- Adventure Outdoor Guide

April 2022

Ad Space Close: Feb. 11
Issue Mails: March 17

- Cover: Symbols of Change
- Feature: The Fashion Giant Hiding in Plain Sight

ADVERTISING FEATURES:

- At Home: Room Design
- Business: Wealth Management
- Exceptional Women

month

editorial features

May 2022

Ad Space Close: March 18
Issue Mails: April 21

- Cover: Road Trips
- Feature: True Crime

ADVERTISING FEATURES:

- At Home: Kitchen Design
- Business: Elective Cosmetic Trends
- Historical Madison Business

June 2022

The Pets Issue

Ad Space Close: April 14
Issue Mails: May 19

- Cover: Pets Special Edition
- Feature: Backyard Chickens

ADVERTISING FEATURES:

- At Home: Landscaping Trends
- Business: Financial Planning for Young & Old

July 2022

Ad Space Close: May 13
Issue Mails: June 16

- Cover: The Vegetable Issue
- Feature: Hobby Aviation

ADVERTISING FEATURES:

- At Home: New Homes
- Business: Mortgage & Savings for New Homes
- Faces of Madison

August 2022

The Best of Madison Issue

Ad Space Close: June 17
Issue Mails: July 21

- Cover: Best of Madison
- Feature: The Microdosing Movement

ADVERTISING FEATURES:

- At Home: Heating & Cooling
- Best of Madison Spotlights

month

editorial features

September 2022

The Health Issue

Ad Space Close: July 15
Issue Mails: Aug. 18

- Cover: Health Issue + Top Nurses
- Feature: Addressing Racial Bias in Health Care

ADVERTISING FEATURES:

- At Home: Man Cave, She Shed, Wine Cave, Bonus Spaces
- Business: Steaks, Chops & Seafood
- Top Dentists

October 2022

Ad Space Close: Aug. 12
Issue Mails: Sept. 15

- Cover: Snacks!
- Feature: A Look at Real Estate Scene
- Feature: The Modern Workplace

ADVERTISING FEATURES:

- At Home: Get Organized
- Business: Memory Care
- Best Places To Work

November 2022

Ad Space Close: Sept. 16
Issue Mails: Oct. 20

- Cover: Athletes Who Go Extreme
- Feature: The Amys

ADVERTISING FEATURE:

- At Home: Home Office
- Business: Wealth Management
- Holiday Top Gifts

December 2022

Ad Space Close: Oct. 14
Issue Mails: Nov. 17

- Cover: Chris Farley's Madison Connection
- Feature: Prosthetics as Art

ADVERTISING FEATURE:

- At Home: Furniture for Your Space
- Business: Financial Planning - Investing in Your Future
- Golden Years

CONTENT SUBJECT TO CHANGE

UPDATED 11-03-2021

Madison
magazine

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