

**EEO Public File**  
**August 1, 2006 – July 27, 2007**

Job Title	Date Position Opened	Date Position Filled	Recruitment Sources Used	Hire Source	Referral Sources of Interviewees	Number Of Candidates Interviewed
Newscast Director	05/26/2006	8/02/2006	<ul style="list-style-type: none"> <li>- Internal Posting</li> <li>- Internal list of organizations</li> <li>- Websites               <ul style="list-style-type: none"> <li>- Channel 3000.com</li> <li>- Tvjobs.com</li> <li>- NAB.org</li> <li>- WBA.org</li> <li>- Medialine.com</li> <li>- Craigslist.org</li> </ul> </li> </ul>	TVjobs.com	Tvjobs.com Channel3000.com Internal Posting unsolicited	5 1 2 1
Local Sales Account Executive	9/1/2006	10/6/2006	<ul style="list-style-type: none"> <li>- Internal Posting</li> <li>- Internal list of organizations</li> <li>- Websites               <ul style="list-style-type: none"> <li>- Channel 3000.com</li> <li>- Tvjobs.com</li> <li>- NAB.org</li> <li>- WBA.org</li> <li>- TV&amp;Radiojobs.com</li> <li>- Craigslist.org</li> <li>- Madison Advertising Federation</li> <li>- Localcareers.com</li> </ul> </li> </ul>	Ch3000	Channel3000.com Internal Posting	3 1
Internet Sales Account Exec	9/20/06	10/17/06	<ul style="list-style-type: none"> <li>- Internal Posting</li> <li>- Internal list of organizations</li> <li>- Websites               <ul style="list-style-type: none"> <li>- Channel 3000.com</li> <li>- WBA.org</li> <li>- Craigslist.org</li> <li>- Madison Advertising Federation</li> </ul> </li> </ul>	Internal Posting	Internal Posting	1

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Master Control Op (part-time)	9/27/06	11/16/2006	<ul style="list-style-type: none"> <li>- Internal Posting</li> <li>- Internal list of organizations</li> <li>- Websites <ul style="list-style-type: none"> <li>- Channel 3000.com</li> <li>- WBA.org</li> <li>- Craigslist.org</li> <li>- TVJobs.com</li> </ul> </li> </ul>	Internal Posting	Channel3000.com Internal Posting MATC Job Board	4 1 1
AM News Anchor (part-time)	10/4/2006	11/14/2006	<ul style="list-style-type: none"> <li>- Internal Posting</li> <li>- Internal list of organizations</li> <li>- Websites <ul style="list-style-type: none"> <li>- Channel 3000.com</li> <li>- WBA.org</li> <li>- TVjobs.com</li> <li>- Medialline.com</li> <li>- TVandRadiojobs.com</li> <li>- Collective Talent.com</li> </ul> </li> </ul>	Internal Posting	Internal Posting Channel3000.com	4 1
Accounting Manager / Controller	10/23/2006	12/1/2006	<ul style="list-style-type: none"> <li>- Internal Posting</li> <li>- Internal list of organizations</li> <li>- Wisconsin State Journal</li> <li>- Websites <ul style="list-style-type: none"> <li>- Channel 3000.com</li> <li>- WBA.org</li> <li>- TVjobs.com</li> <li>- WisconsinJobs.com</li> <li>- Craigslist.com</li> </ul> </li> </ul>	Internal Posting	Internal Posting Wisjobs.com	2 1
News Photographer	11/07/06	2/26/07	<ul style="list-style-type: none"> <li>- Internal Posting</li> <li>- Internal list of organizations</li> <li>- Websites <ul style="list-style-type: none"> <li>- Channel 3000.com</li> <li>- TVJobs.com</li> <li>- Craigslist.org</li> <li>- TVandRadiojobs.com</li> <li>- WBA.org</li> </ul> </li> </ul>	Internal Posting	Internal Posting Channel 3000	2 2

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Local Sales Account Executive	3/26/07	5/02/07	<ul style="list-style-type: none"> <li>- Internal Posting</li> <li>- Internal list of organizations</li> <li>- Websites <ul style="list-style-type: none"> <li>- Channel 3000.com</li> <li>- TVJobs.com</li> <li>- Craigslist.org</li> <li>- Mad Ad Fed website</li> <li>- WBA.org</li> </ul> </li> </ul>	Internal Posting & Mad Ad Fed Website	Internal Posting Channel3000 Mad Ad Fed Website WBA Website	2 1 1 1
Weekend Anchor	5/11/07	6/25/2007	<ul style="list-style-type: none"> <li>- Internal Posting</li> <li>- Internal list of organizations</li> <li>- Websites <ul style="list-style-type: none"> <li>- Channel 3000.com</li> <li>- TVJobs.com</li> <li>- Craigslist.org</li> <li>- Medialine.com</li> <li>- Journalismjobs.com</li> <li>- NAHJ.org</li> <li>- WBA.org</li> <li>- SPJ.org (Society Prof Journalists)</li> </ul> </li> </ul>	Internal Posting	Internal Posting	2

<b>Total Number of Persons Interviewed for all above positions (this is a raw number)</b>	<b>39</b>
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Referral Source	# of Interviewees referred
Channel3000.com	12
Internal Posting	17
Madison Advertising Federation	1
MATC Job Board	1
TV Jobs.com	5
Undisclosed	1
WBA.org	1
Wijobs.com	1